

The Generate programme is now open to all 30 schools and colleges in Sheffield. Here are some details on how each school and college plans to engage in the five core elements of the programme:

1. support from an Enterprise Champion to develop and implement an enterprise plan;
2. engagement with entrepreneurs through the BiG Entrepreneur Exchange to support delivery of the plan;
3. organisation of the BiG Challenge competition as a focal point for entrepreneurial activity;
4. access to resources such as SimVenture and SpeakEasy4Schools;
5. financial resources to 'pump prime' key aspects of delivery agreed with the Enterprise Champions and Board

The plans for Abbeydale Grange are currently under discussion.

### **All Saints**

All Saints is targeting specific age groups to build entrepreneurialism into its' existing business curriculum which includes a Business Studies GCSE and the Business, Administration and Finance Diploma. With the support of an Events Manager provided by the Entrepreneur Exchange, students will organise a Summer Fair. The profits made will go to charity and the students will get valuable experience of working with a budget and managing costs. All Saints is also developing a yearlong Enterprise unit for Y11 students based on the BiG Challenge so they will be involved in regular entrepreneurial activities. Students will be encouraged to grow into young leaders, developing key skills including teamwork, problem solving, independence and organisation.

### **Birley**

Birley wants to develop a socially responsible enterprise culture amongst its students.

For Y7 and Y8, enterprise will be built into Science, Technology, English and Maths (STEM) and students will have the chance to take part in whole day, deep learning experiences (ACE Days). With support from its Enterprise Champion and the Entrepreneur Exchange, Birley will offer a two day 'Immersion Enterprise' package to all its' students. A Level 2 vocational business course at Key Stage 4 will also be part of the Birley enterprise offering as will activities and internal challenges such as SimVenture. The school wants to support at least two teams of students in regional and national enterprise challenges.

### **Bradfield**

This year, Bradfield will launch its new Business GCSE. The course will be delivered by the Assistant Head who has a background in business and is keen to make it vibrant and interesting. In the first year, students will focus on 'Starting a Business' and real entrepreneurs, provided by the Entrepreneur Exchange, will bring an extra dimension to the course.

Bradfield wants to see enterprise embedded across the curriculum, in particular, by linking Engineering activities into the BiG Challenge. The school intends to identify two strong teams to support in the BiG Challenge and students in Y7 to Y10 will participate in the online Enterprise Survey.

### **Chaucer**

The Business, Administration and Finance Diploma was launched at Chaucer in September 2009 and the school wants to include an Enterprise unit, providing students of the Diploma with entrepreneurial support. Chaucer will also offer two Enterprise units to Y11s, which will be supported by local entrepreneurs.

Chaucer would like to house the pilot for the Travel and Tourism Diploma in Chaucer Travel Agency which means it will be opening its doors to more students in the future. In collaboration with Longley Park College and The Sheffield College, Chaucer aims to increase the use of this facility by accommodating students from both colleges.

### **City**

One of City School's main aims is to strengthen the support network it offers to young entrepreneurs by asking the whole school to take part in the Enterprise Survey, which will help to identify aspiring entrepreneurs. The school will offer training sessions, business start up support and is developing a loan framework to help entrepreneurial students.

City School is already running two businesses in Art and Design and Technology and it intends to develop them in the coming year by making products to sell in school, externally and on line. Students of the Business, Administration and Finance and Creative and Media Diplomas, will support these businesses.

### **Ecclesfield**

Ecclesfield's Design and Technology Department will lead the schools' enterprise and entrepreneurial activities. The school's intention is that the cutting edge Design and Technology facilities and a motivated team of teachers will help to drive enterprise throughout the school. The main focus is to develop a cross curricula business model, creating a range of 'class-set' resources primarily for the school's Science Department.

Ecclesfield would like to offer these products to all schools in Sheffield eventually and then to design other products in consultation with local businesses. The Entrepreneur Exchange will link students who are involved with the business to potential customers in the community and will also provide mentor support

### **Firth Park**

Firth Park is continuing to invest time and effort into staff development and would like to further develop the highly successful "Institute of Finance" course for Key Stage 4 students. The Entrepreneur Exchange will provide entrepreneurs from the financial services sector to support the delivery of this course and members of staff will prepare for the delivery of the Business and ICT Diplomas in September 2010. The school intends to provide trading opportunities for BiG Challenge

teams at local events and will invest in 20 digital video cameras to enhance the enterprise activity at Key Stage 3, in particular the Y7 Active Citizenship campaign and presentations.

### **Fir Vale**

Fir Vale has a busy programme of enterprise activity planned for the coming year and intends to make the most of its Enterprise Centre, helping the wider community to engage with enterprise and entrepreneurship. This will include a programme of visits to the Enterprise Centre by possible users, with a focus on support from the local business community. Fir Vale intends to raise the profile of the Enterprise Centre further by hosting events for other parts of the BiG Programme there and using it to host a series of workshops for people interested in becoming entrepreneurs. Students will benefit from sessions spent as Business Advisors to local entrepreneurs and a secondary school event will be held to promote entrepreneurship.

### **Handsworth Grange**

Handsworth Grange will target specific age groups with Enterprise Education including an Enterprise module for all Y9 groups as part of their PSHE and a Y7 Enterprise project. The 30 Y11 students who last year started their ASDAN accredited enterprise course will spend the first term of this year developing products and services in readiness for in school and external sales opportunities and entry into the BiG Challenge. Aspiring entrepreneurs will be recruited to work in the school shop, providing the opportunity to work in a real business environment. Students will gain support from local entrepreneurs in the form of mock interviews and career events and the Entrepreneur Exchange will play an active role in linking the school with entrepreneurs.

### **High Storrs**

High Storrs has a very specific programme of activity for the coming year. It will produce a promotional film about Sheffield, from a young person's point of view. A large number of students will be involved in planning, producing and promoting the film across Sheffield and further afield and entrepreneur support will be offered to assist in each stage of the process. A group of students will also focus on maximising advertising revenue, to support the development of the film. The production of the film will run in close collaboration with both of the city's universities to show the lines of progression for young people in the city.

### **Hinde House**

Hinde House will focus primarily on embedding enterprise and entrepreneurship into the Key Stage 3 curriculum. The school's Learning to Learn programme focuses on developing enterprise and entrepreneurial skills in students and this will be the key element in the move to enhance the Key Stage 3 offering. The Entrepreneur Exchange will provide entrepreneurs to support the delivery of this programme. Hinde House is a specialist Engineering school and will work with Sheffield company AESEAL on the 'Get the edge' programme. This will allow students to develop their engineering skills and also to develop their awareness of the entrepreneurial opportunities available in the Sheffield engineering sector. The school will also develop the K-nex Challenge with its family of schools and

will engage in the GTA Work Experience programme and the STEM programme, with a focus on female entrepreneurship.

### **King Egberts**

The annual Christmas Cracker event will be given a new twist this year at King Egberts, with students from the Design and Technology Department transforming the event into a true enterprise opportunity. Students from Y8 will work in groups to produce quality products which they will design, cost and manufacture themselves. With staff support, students would also have the opportunity to work on their products during sessions after school. King Egberts will be giving its suspended timetable days an entrepreneurial and enterprising spin with activities focused on team work and problem solving. There will be new opportunities for Y7 students this year as they will have two lessons per week to enhance their Personal Learning and Thinking Skills. These lessons will be themed towards entrepreneurial thinking and will enhance the students' ability to be team workers, effective participators, self managers, independent enquirers and creative thinkers. With the help of the Entrepreneur Exchange, entrepreneurs will be brought in to assist with some of these lessons.

### **King Edward**

King Edward VII (KES) plans to establish a more explicit enterprising and entrepreneurial culture at the school and, by implementing enterprise techniques and themes, intends to enhance student experiences. Specific activities that the school intends to roll out include designing a KES brand of stationery, such as memory sticks, which could be used across the whole school. Students will also establish an Alumni Club and will design and create KES branded clothing with members of the club as their target customers. The school also plans to hold 5-a-side football tournaments during one school term which will generate income through the booking of its Astro turf facilities. Other plans include the launch of a KES drinks/water brand and utilising the upper school facilities to hold events such as car boot sales, which will bring in revenue and provide the enterprise groups with sound event management skills.

### **Livetech**

Livetech will continue to develop the highly successful business model it has built up over the past two years, training young people for their IT Practitioners NVQ qualification. Over the coming year, Livetech aims to further increase its revenue, expanding the computer repair and recycle services that the company offers. Links between the Business, Administration and Finance Diploma and the IT Diploma will strengthen throughout the coming year as students from both Diplomas will be placed in the business under the supervision of the Livetech apprentices. Livetech will also be built into the evolving work of the National Enterprise Academy and it will continue to support other 14-19 students at Red Tape Central, helping them to become involved in enterprise and entrepreneurship.

### **Longley Park Sixth Form College**

Longley Park aims to create a clear vision for enterprise in the college, embedding it into more curriculum areas and increasing employer engagement. New curriculum developments will provide targeted students with specific enterprise-themed learning opportunities including 'Starting a Business' and 'Managing an Event' guidance. Students from a wide variety of curriculum areas will

receive support and guidance from entrepreneurs, providing inspiration to consider starting their own business as a viable career path. Longley Park also plans to further extend its mentoring programme amongst its family of secondary schools, working with both staff and students.

### **Meadowhead**

Meadowhead's Y8 students will take part in the Innovate Challenge, devising business plans to make products which they will advertise and sell at the 'Meadowhead Trade Fair' to raise money for charity. Students will vote for 12 winning ideas to go through to the Trade Fair and prizes will be awarded for the most money made, the best example of team work and the team with the most innovative idea. Approximately 60 students with learning difficulties in Y9 will work towards an entry level Business Studies qualification. They will undertake entrepreneurial projects which include setting up fundraising events, with some of the proceeds going towards Meadowhead's partner school in Sri Lanka. Two new courses have been developed for Y10 and Y11 students: 'Financial Capability' and 'Preparation for Working Life', both with entrepreneurial elements. Meadowhead also plans to create an Enterprise Area, a special area dedicated to the above enterprise activity.

### **Myers Grove**

Myers Grove will maintain its whole school engagement in enterprise from Y6-Y11, underpinning all enterprising activities with the 12 Enterprise skills so all students leave school with a good understanding of the subject and their skills in this area. The school plans to develop a series of resources and models which promote entrepreneurship within the new Diplomas, with support and input from local entrepreneurs. Myers Grove is also aiming to establish more school businesses, following the launch of the school's Art Business, which is now a Limited Company. Some of the potential business ideas are a school shop and a school bank and students will be encouraged to play an active role in developing these businesses.

### **Newfield**

Newfield aims to develop an entrepreneurial culture amongst students which extends entrepreneurial understanding and learning beyond the school day. Y11 Business students will receive a two day enterprise package to encourage entrepreneurial and enterprising thinking and, with the help of the Enterprise Exchange, entrepreneurs will be on hand to support this activity. Newfield plans to run internal enterprise challenges and simulations such as SimVenture and would like to support at least ten teams in regional and national competitions.

### **Notre Dame**

Notre Dame plans to create an Enterprise Base which will facilitate and underpin enterprise activities and will compliment the Design and Technology department, which will be home to the physical product activity. The school also intends to purchase specialist sublimation equipment to support business ventures requiring creation of 2D and 3D products and prototypes. This technology provides an affordable means of fast tracking product design and production. Goods which might be designed range from tee-shirts to canvas photo prints to signage. Notre Dame would like to start a lunch time Enterprise Club in order to help enterprise projects progress. The school will also be embedding enterprise into the curriculum, establishing it in Key Stage 4 PSHE and engaging Y12 and

Y13 students with younger members of the school, initially through the BiG Challenge, to help them apply their skills in a practical way.

### **Sheffield Park Academy**

Park Academy is keen to formally establish its Recycling Business with the continued support of local entrepreneurs and hopes this will become a showcase to inspire students to become involved in enterprise. The academy is looking into another potential business opportunity which would involve serving food to the elderly in the local community and maximising the use of its catering facilities. By involving entrepreneurs in different subject areas, Park Academy intends to help staff and students relate the curriculum to enterprise. Initially, Art, English and Catering will be the main areas of focus. The academy will also participate in the Enterprise Survey to help identify pupils who would like to develop their own business ideas.

### **Parkwood Academy**

Parkwood has a focused plan for the upcoming year which builds on its established and successful Digital Magazine. The magazine previously focused on local events and issues but the school has now turned the focus specifically to student enterprise and entrepreneurship across Sheffield. The purpose of the magazine is to share and celebrate the achievements of local young entrepreneurs and to offer guidance to young people who are interested in business and enterprise. Articles will be sourced from Sheffield schools, colleges and universities and an editorial team made up of students will put the magazine together. There will be three issues of the magazine each year and local businesses will be offered advertising space in order to create revenue.

### **The Sheffield College**

The Sheffield College is preparing for a new phase in its involvement with the BiG programme, which is now active at Hillsborough and Norton as well as Sheffield City College. Working with BiG, the college has been selected by the Peter Jones Foundation to lead the citywide and regional rollout of the National Enterprise Academy, joining the pilot locations in Amersham and Manchester. The Sheffield College will pilot new NEA services for families and for professional development, as well as delivering the NEA developed Level 2 and Level 3 awards in enterprise from September 2010, geared to young entrepreneurs leaving school. Meanwhile, it's business as usual as the college continues to embed enterprise and self-employment skills in to a wide range of vocational courses. The college has also gained AOC Beacon Status, winning the Make Your Mark Award for Enterprise.

### **Sheffield Springs Academy**

Springs Academy has an established Box Office business which it plans to continue to run, employing the support of entrepreneurs and recruiting a strong management team of Key Stage 4 and 5 students. The Academy plans to establish a core group of teachers to disseminate practical approaches to Enterprise and Entrepreneurship. The team of teachers will receive CPD on Enterprise Education and entrepreneurship, including business start up guidance, enabling them to run Springs

Young Entrepreneur Exchange. This programme will offer mentoring for BiG Challenge teams and local entrepreneurs will deliver workshops covering the key aspects of Business Start-up. Springs Academy will also take part in wider enterprise activities including Global Entrepreneurship week, Charity Week and Schools Network event.

### **Silverdale**

Silverdale will engage in National Enterprise week, in year two of the BiG programme, by taking a full day off from the regular timetable to partake in a whole school enterprise challenge. The school intends to work in conjunction with a real business to make this challenge as realistic as possible and to have students competing to solve a business problem. Students will compete in groups against each other, to come up with a viable business solution and Silverdale hopes that the participating business will put the idea into practice. The school also plans to take part in the BiG Challenge and the Make Your Mark challenge, supported in both by entrepreneurs supplied by the Entrepreneur Exchange.

### **Stocksbridge**

Stocksbridge plans to embed enterprise and entrepreneurship across the whole school. The curriculum will be developed to provide enhanced enterprising and entrepreneurial activity alongside targeted support for aspiring entrepreneurs. This year, the school has launched a new Citizenship GCSE and the coursework will contain a strong element of enterprise and will be supported by input from local entrepreneurs. The school also plans to develop enterprise resources for each year group in both of its specialist areas, Maths and Computing. The establishment of an Entrepreneurs Club will enable Key Stage 4 students, identified through the Enterprise Survey, to gain support and advice on developing their business plans.

### **Tapton**

Tapton has a dedicated Enterprise Coordinator who is focused on developing the entrepreneurial agenda within the school. The Coordinator will lead on implementing the Enterprise Survey and the follow up to that survey, with a particular focus on entrepreneurial support for targeted students. Students in Y9 will have an introductory entrepreneurial activity day when they will take part in the Thomson BuildaBusiness Challenge. Tapton also plans to embed enterprise education and entrepreneurial support into relevant qualifications including GCSE Economics, Business Studies and AS and A Level Economics and Business Studies. Entrepreneurial support will be provided by the Entrepreneur Exchange for all the activities, including the BiG Challenge.

### **Westfield**

Westfield plans to develop three areas of activity: Company Days, SimVenture competitions and staff support for student businesses including BiG Challenge teams. Y10 and Y11 students will be involved in Enterprise and Entrepreneurism through their core ICT lessons and this will be awarded with an Enterprise and Employability GCSE. All students must undertake an enterprise activity such as running a business venture as part of the qualification. Company Days will be an opportunity for students to plan, design and sell a product or service to other students in the college. Local

entrepreneurs will play an active role in the Company Days, judging the students' work and offering support and advice. Business students from Y9, Y10 and Y11 and the IT Diploma students will take part in a one day SimVenture competition with entrepreneurs and real examples of business models.

### **Wisewood**

Wisewood will continue to develop its Women's Cyclewear design business and the school will focus on embedding enterprise into existing and new qualifications such as the new Business, Administration and Finance Diploma. The Enterprise modules within the BTEC course in Sport will continue to be developed to broaden the students' knowledge of the sports industry and to extend entrepreneurial opportunities. Students throughout the school will participate in a variety of Enterprise themed activities including a 'Take Your Child to Work Day' for Y7 students, animation workshops for Y8 groups and Y9 students will participate in the Enterprise Technology Project. Students in Y10 will be offered Business Skills training and the school will be taking part in the BiG Challenge, Make Your Mark Challenge and SimVenture competitions.

### **Yewlands**

Yewlands plans to continue working with its family of schools to enhance the entrepreneurial development of Key Stage 2 students with a programme of activities that focus on practical entrepreneurial experience. There will be activities for all students, such as preparing for the Summer Fayre, and others which will target specific students with an interest in entrepreneurialism. The state of the art facilities in Yewlands' new building will provide the opportunity for students to print and manufacture products from a range of different materials. Students at Key Stages 3 and 4 will have the opportunity to use these machines to produce goods to sell, with relevant entrepreneurs to support the whole process. The key objective is to encourage the students to use the facilities in an entrepreneurial way. Yewlands intends to employ a number of new recruits through the Apprentice Scheme to support the new enterprise activity in areas such as Physical Education and Art and Technology.

### **ENDS**