

Getting the best out of the Entrepreneur Exchange

BiG
**MAKE IT
YOUR BUSINESS**

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The Entrepreneur Exchange is a network of over 200 entrepreneurs from all stages of business and a wide variety of different fields. These individuals have volunteered to work with students to enthuse them about enterprise, support entrepreneurial activities and demonstrate the wide variety of career options available to today's young people.

Exciting Assembly Speakers

Entrepreneur Exchange members are all passionate about business and are happy to spread their enthusiasm through large group presentations. This might be used to launch an event or competition like the BiG Challenge or as part of your schools enterprise plan.

Entrepreneurship in the curriculum

Use the real experiences of local entrepreneurs to help students put the subjects they are learning into a world of work context. For example Marc Stokes Denson of A Fitting Company spoke to students at Stockbridge about how he changed his enjoyment of Technology and Resistant Materials into a successful interior design and kitchen fitting company while Business people ranging from PR and marketing to law spoke to students at Fir Vale about the different uses of English in their day to day business operations

Extra Curricular Activities

If you would like to inspire a specific group of students or would like to tackle a certain aspect of business Entrepreneur Exchange members can come into school and speak to smaller groups about specific business subjects sharing both their personal and business experience.

BiG Challenge Support

Entrepreneurs will support your team at every stage of the competition from dragons den competitions, creativity workshops and specialist subject seminars such as marketing and finance through to individual team support and mentoring.

Getting Started

Getting Started is a 6 lesson programme delivered by teaching staff using a high quality DVD and prepared resources. Each session takes teams of students through the initial business ideas onto a step by step journey through design, marketing, financial planning, presentation. This DVD programme can be delivered as part of the curriculum, an extra curricular activity or to assist your BiG Challenge Teams. Throughout the DVD Entrepreneur Exchange, members are featured giving hints and tips on each section. Additional speakers from the Entrepreneur Exchange can be requested in order to go into each subject in more depth.

For more information please contact Liz Yoxall -
liz.yoxall@be-sy.co.uk

How to get the best out of your visiting entrepreneur

Ensure your request meets the aims of the Entrepreneur Exchange and will introduce the concept of business start up and enthuse your students about Entrepreneurship

Know what the learning outcomes are you would like your students to achieve

Have a firm idea of date, time and length for the session

Give the Entrepreneur Exchange as much notice as possible especially if you wish to run a session during busy times such as Global Entrepreneurship week

If you wish to continue an ongoing relationship with a speaker at your school let the Entrepreneur Exchange know, that way they can limit the number of other requests they receive

Remember Entrepreneur Exchange members have a business to run and their business interest must come first



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